## 原 昌宏 氏

Mr. Masahiro Hara





## 日本発世界標準 誇り高き QR コードの発明者

Inventor of globally accepted and renowned QR Code system

あなたは1次元コードに代わる新技術の開発に取り組み問題点を徹底検討 誤認を避け 誤り訂正機能を持つ大容量かつ高速読み取りが可能なQRコードを開発し自動車業界のみならず広く世界に開放し日本発の世界標準を生み出しましたその偉業をたたえここに日本自動車殿堂者の称号を贈り表彰いたします

Mr. Masahiro Hara has invented the QR Code, now a global standard originated in Japan, to replace the old two-dimensional code and perfected the technology to avoid mistakes and added self-correction features for fast and large volume data processing not only for automotive application but for all other needs by making it available to the world. In recognition of these achievements, the Japan Automotive Hall of Fame is honored to induce Mr. M. Hara into the Hall of Fame.